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**MarineTT – INNOVATING TO UNLOCK THE POTENTIAL OF EUROPEAN MARINE RESEARCH**

Knowledge is a major source of competitive advantage in business. European marine research projects could play a pivotal role in the sustainable development of our natural resources and in knowledge-based ocean governance. The European Commission has funded around 600 marine research projects through the 6<sup>th</sup> and 7<sup>th</sup> Framework Programmes, worth more than €1.1 billion, which represent a significant financial and human investment in marine research and development.

However, a considerable proportion of this potentially valuable knowledge is idle because key stakeholders are not aware of its existence. Not all of the new knowledge generated has had the expected impact, largely due to the familiar obstacles impeding knowledge transfer between research institutions and third parties.

The new **MarineTT** project (FP7) - European Marine Research Knowledge Transfer and Uptake of Results – will step up to the challenge to unlock the knowledge potential of previously funded research activities using an innovative approach to address the acknowledged problem of information and data rescue. **MarineTT** will design, trial and refine an analytical matrix which will evaluate the cost and benefit of transferring knowledge from the knowledge triangle, which includes innovators, researchers, and educators. **MarineTT** activities will extract research outcomes with a view to identifying what knowledge can be transferred for exploitation and to connect and transfer knowledge to key stakeholders.

**MarineTT** will make a real contribution to improved access to European Union research results for industry, multipliers, the civil society, and policy-makers. It will lead to increased visibility and uptake of research results, data and analysis in the economy and in society, including in policy design and implementation. Project partners AquaTT and EurOcean will refine and improve databases and info-bases, starting with the EurOcean Internet portal resources.

Using the most appropriate, cost-effective channels and instruments, **MarineTT** will make knowledge accessible for professional use, to exploit this in novel and innovative ways in close cooperation between researchers, communication professionals and end-users.

If you would like to arrange an interview with the **MarineTT** project team, please contact Cristina Costa, to arrange a suitable time, on +351 213924497 or email [eurocean@fct.mctes.pt](mailto:eurocean@fct.mctes.pt).

**Ends**

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Issued by AquaTT Limited & EurOcean, the MarineTT project team. For further information contact Cristina Costa, Ms., on +351 213924497 or [eurocean@fct.mctes.pt](mailto:eurocean@fct.mctes.pt).

## Note to Editors

AquaTT is the project coordinator of this project, with EurOcean as its core partner. The MarineTT project has received funding from the European Union Seventh Framework Programme (FP7/2007-2013) under grant agreement n° 244164.

**AquaTT** is an international foundation which provides project management and training services to support the sustainable development of Europe's aquatic resources. AquaTT's mission is to bridge the knowledge gap between the dynamic R&D environments and the progressive commercial sector. AquaTT supports its target audiences through the provision of support services and through participation in, and coordination of EU projects and initiatives in the area of knowledge management including customised dissemination, education, training and technology transfer.

**EurOcean** - European Centre for Information on Marine Science and Technology - is presently composed of twelve Members, which are main national marine research organizations in Europe. The main objectives of EurOcean are to: 1) facilitate the access to information; 2) promote the development of indicators on marine science and technology, environment, and socio-economics; 3) encourage cooperation between the existing European organisations; 4) contribute to the preparation of syntheses.

Detailed partner profiles are available on request.